



Todd Gongwer's Press Kit

Thank you for downloading Todd Gongwer's press kit. The following information is for use with events, articles, publications, and other media Todd is associated with. If you have any questions please contact Todd Gongwer via the number and email address listed below.

Publicity Photos

In this zip file you will see a few images called "toddgongwer.jpg" and "LeadForGodsSake_3D.png" These are print ready high-resolution images that you can use for your materials. Use of these publicity photos is granted upon written approval from Todd Gongwer. Do not increase the size of these images, but you can decrease the size or crop the images tighter (i.e. for a headshot, etc) if you so wish. If you need a special format please contact Todd Gongwer directly using the contact information below.

Contact Information

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Biography

For your convenience, here is a copy of Todd Gongwer's biography. Any alterations of the biography below will need to be reviewed and approved by Todd Gongwer himself prior to publication.

Todd Gongwer Introduction/Bio:

Todd is first and foremost, a husband and father. His expertise in leadership and cultural dynamics comes from a broad range of experiences in the world of business and athletics, spanning over 25 years. He has held numerous executive positions in companies ranging from entrepreneurial start-up to public entity, while also serving as an assistant college basketball coach for over a decade.

Following the successful launch of the Need to LEAD program, a systematic approach to shaping team culture, Todd wrote LEAD...for God's Sake, A parable for finding the heart of leadership. As the popularity of the book grew, stories of its powerful impact surfaced in such noted publications as ESPN Magazine, Yahoo Sports, ESPN.com and Forbes.com. Testimonies from high profile coaches, business leaders, and educators from around the country continued to stream in, affording Todd the opportunity to work directly with some of the most successful leaders, teams and organizations in America (listed below).

Today, when Todd isn't coaching his own children, he travels throughout the country speaking, teaching, and coaching on the topics of leadership, purpose and cultural dynamics. He lives in Indiana with his wife Traci and their three children; Kaden, Kira, and their newest arrival from Haiti, Wadson.

**Please visit leadforgodsake.com for the latest notable figures impacted by LEAD...for God's Sake!*

A few notable organizations whose key leaders or teams have embraced Todd's messages:

NCAA: Ohio State, Oklahoma, Arizona State, University of Virginia, Clemson, USC, UCLA, Indiana University, Nebraska, Michigan State, Mississippi State, Furman University, Marquette, Notre Dame...

Professional Sports: Kansas City Royals, Pittsburgh Pirates, Indianapolis Colts...

Business: Farm Bureau Insurance, Thrivent Financial, Bojangles Restaurants, Tyson Foods, Healthcare Trust of America, Chic-Fil-A, Patrick Industries, Ozinga Inc., Union Home Mortgage, The CORE training Group...

A few notable leaders impacted by the message:

Lou Holtz (ESPN) "...wish I'd read it 30 years ago."

Ken Blanchard (Author One Minute Manager) "Amazing book! Cried a number of times – a very special message!"

Urban Meyer (OSU) "One of the most powerful books I've ever had."

Bob Stoops (Oklahoma) "Mandatory reading for all of my coaches."

John Smoltz (Former Major League Pitcher) "Powerful, life changing!"

Thad Motta (OSU) "Really helped me gain proper perspective."

Buzz Williams (Virginia Tech) "One of the best books I've ever read!"

Donnie Smith (CEO Tyson foods) "Amazing book – great message!"

Scott Peter's (CEO Healthcare Trust of America) "Unbelievably powerful!"

Todd Gongwer brief personal Bio:

Todd Gongwer has spent over twenty-five years developing his expertise in leadership and team dynamics. He's held executive level positions in companies ranging from entrepreneurial start-ups to public entities, while also serving for over a decade as an assistant college basketball coach. Todd currently works with some of the most successful coaches, teams and organizations in America where he speaks, teaches and coaches on the subject of leadership, purpose and cultural dynamics. He lives in Indiana with his wife Traci, and their three children, Kaden, Kira, and their newest arrival from Haiti, Wadson.

Todd Gongwer written Bio Option III:

Todd is first and foremost a husband and a father. His expertise in leadership, team, and cultural dynamics comes from a broad range of experiences spanning over twenty years in the world of business and athletics. Todd has held a number of executive level positions in companies ranging from entrepreneurial start-up to public entity. He also served as an assistant college basketball coach for over a decade, during which time the team won three NAIA II National Championships.

After continued success teaching and applying the principles he had developed over the years, both in business and athletics, Todd wrote and released LEAD...for God's Sake in 2010. Eventually, as the popularity of the book grew, Tyndale House Publishers acquired the rights, and re-released it nationally in the fall of 2011. Since then, Todd has become a sought after speaker in business, athletic, academic, and non-profit settings throughout the country where he challenges his audiences to think deeper about what truly lies at the heart of their purpose, in both leadership and in life.